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The Soft Drinks Companion. This comprehensive book presents key issues in the technology of the soft drinks industry. Employing a user-friendly format and writing style, the author draws on more than thirty-five years' hands-on experience in technical management in the soft drinks industry. The diverse subjects discussed focus on key scientific and technical issues encountered by technical staff at all levels on a daily basis, including cost factors related to technical subjects.

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The Soft Drink Companion My book was written and published in 2004. According to its sales records and royalties I am still receiving the sales have not dropped significantly since it was published. It is written in a simple easy-to-read style and covers many diverse aspects of Soft Drinks technology.

Soft Drinks Companion

The Soft Drinks Companion. DOI link for The Soft Drinks Companion. The Soft Drinks Companion book. A Technical Handbook for the Beverage Industry. By Maurice Shachman. Edition 1st Edition . First Published 2004 . eBook Published 16 August 2004 . Pub. location Boca Raton . Imprint CRC Press .

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Summary This comprehensive book presents key issues in the technology of the soft drinks industry. Employing a user-friendly format and writing style, the author draws on more than thirty-five years' hands-on experience in technical management in the soft drinks industry. The diverse subjects discussed focus on key scientific and technical issues encountered by technical staff at all levels on ...

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Also, this handbook, in accordance with its description as a Soft Drinks Companion endeavors to supplement the knowledge and expertise of technical staff members of not-so-big organizations, who have not been fortunate enough to receive the training afforded to their equivalents in large

A Technical Handbook for the Beverage Industry

In every area of the world there are major soft drink producers. However a few major North American companies are present in most of the countries of the world, such as Pepsi and Coca-Cola . Contents

List of soft drink producers - Wikipedia

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