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## **Amazon.com: Machine, Platform, Crowd (9781543615791): Erik ...**

Machine, Platform, Crowd: Harnessing Our Digital Future by. Andrew McAfee, Erik Brynjolfsson. 4.08 · Rating details · 2,132 ratings · 198 reviews In The

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**Machine, Platform, Crowd:  
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Andrew McAfee is the co-director of the MIT Initiative on the Digital Economy and co-author of the best-selling *The Second Machine Age* and *Machine, Platform, Crowd: Harnessing Our Digital Future*.

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From the authors of the best-selling *The*



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Second Machine Age, a leader's guide to success in a rapidly changing economy.. We live in strange times. A machine plays the strategy game Go better than any human; upstarts like Apple and Google destroy industry stalwarts such as Nokia; ideas from the crowd are repeatedly more innovative than corporate research labs.

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## **Machine, Platform, Crowd: Harnessing Our Digital Future ...**

Key Takeaways: 1. Platforms create value from the interaction of consumers and producers. 2. In ten years, computers will be a hundred times more powerful than they are now.

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## **Machine, Platform, Crowd: Harnessing Our Digital Future ...**

About the author (2017) Andrew McAfee is the co-director of the MIT Initiative on the Digital Economy and co-author of the best-selling *The Second Machine Age* and *Machine, Platform, Crowd:...*

## **Machine, Platform, Crowd:**

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## **Harnessing Our Digital Future ...**

The message of the book is that these effects (machine, platform, crowds) will start happening in every sector, industry or market. There is an influx of young companies that bear little resemblance to the established incumbents in their industries, yet are deeply disrupting them. These upstarts are platforms, and

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they are fearsome competitors.

## **Machine, Platform, Crowd: Harnessing Our Digital Future ...**

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Platform Crowd: Harnessing Our Digital  
Future ... without assets (Uber,

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Facebook, Airbnb, etc.), and use an online crowd to write, design, and build. These include the Machine, Platform, and Crowd examples referenced in the title, the ...

## **A Review of Machine Platform Crowd: Harnessing Our Digital ...**

Andrew McAfee and Erik Brynjolfsson

# Access Free Machine Platform Crowd Harnessing Our Digital Future.

have written a book with real human intelligence, concern, feeling, and values, about how the second machine age is reshaping business. Machine, Platform, Crowd: Harnessing Our Digital Future by Andrew McAfee & Erik Brynjolfsson, W. W. Norton & Company, 416 pages, Hardcover, June 2017, ISBN 9780393254297

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## **Machine, Platform, Crowd: Harnessing Our Digital Future**

"Machine Platform Crowd: Harnessing Our Digital Future is the most practical of the authors' excursions yet."

--Bloomberg BusinessWeek "Even Silicon Valley is surprised by the speed and scope of change today. The best way to



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stay on top of it is to understand the principles that will endure even as so much gets disrupted.

## **Machine, Platform, Crowd: Harnessing the Digital ...**

The message of the book is that these effects (machine, platform, crowds) will start happening in every sector, industry

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## **Machine, Platform, Crowd: Harnessing Our Digital Future ...**

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The message of the book is that these effects (machine, platform, crowds) will start happening in every sector, industry or market. There is an influx of young companies that bear little resemblance to the established incumbents in their industries, yet are deeply disrupting them. These upstarts are platforms, and they are fearsome competitors.

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## **Machine, Platform, Crowd: Harnessing Our Digital Future ...**

Entdecken Sie "Machine, Platform, Crowd: Harnessing Our Digital Future" von Erik Brynjolfsson und finden Sie Ihren Buchhändler. "A clear and crisply written account of machine intelligence, big data and the sharing economy. But

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McAfee and Brynjolfsson also wisely acknowledge the limitations of their futurology

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Andrew McAfee is the co-director of the MIT Initiative on the Digital Economy and co-author of the best-selling *The Second*

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Machine Age and Machine, Platform,  
Crowd: Harnessing Our Digital Future.

## **Machine, Platform, Crowd: Harnessing Our Digital Future ...**

Andrew McAfee and Erik Brynjolfsson,  
coauthors of the 2014 best-seller *The  
Second Machine Age*, will preview their  
new book at the Aspen Ideas Festival.

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Machine, Platform, Crowd brings together ...

## **Machine, Platform, Crowd: Harnessing Our Digital Future**

“A clear and crisply written account of machine intelligence, big data and the sharing economy. But McAfee and Brynjolfsson also wisely acknowledge

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the limitations of their futurology and avoid over-simplification.” — Financial Times , Machine, Platform, Crowd, Harnessing Our Digital Future, Andrew McAfee, Erik Brynjolfsson, 9780393356069

**Machine, Platform, Crowd | Andrew McAfee, Erik ...**



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“Our world is increasingly complex, often chaotic, and always fast-flowing. This makes forecasting something between tremendously difficult and actually impossible, with a strong shift toward the latter as timescales get longer.” — Andrew McAfee, Machine, Platform, Crowd: Harnessing Our Digital Future

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## **Machine, Platform, Crowd Quotes by Andrew McAfee**

Machine, Platform, Crowd: Harnessing our Digital Future. By Andrew McAfee and Erik Brynjolfsson. W.W. Norton; 402 pages; \$28.95 and £22.99. IN 2014 Andrew McAfee and Erik Brynjolfsson of the ...

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## **A new way to work - What will business technology look ...**

Machine, Platform, Crowd: Harnessing  
Our Digital Future By Andrew McAfee  
and Erik Brynjolfsson Norton, 416pp,  
£22.99 ISBN 9780393254297 Published  
27 June 2017.

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